

METROPOLITAN
ALLIANCE
FOR

Adult
Learning

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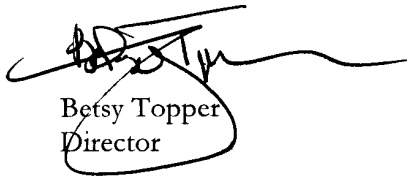
~~To Whom It May Concern:~~

The Metropolitan Alliance for Adult Learning hired Marc Lee as a consultant to develop an internet-based communication strategy for our constituents. Marc designed our web site – www.kclearningworks.org, which includes a searchable database of local literacy/adult basic education programs and an interactive online forum. Marc also developed email communications to drive traffic to the web site. Thanks to Marc Lee, Learning Works has an important presence on the internet.

It has been a pleasure to work with Marc. He is a consummate professional. His work for the Alliance has been timely, accurate and complete. He has pushed us to think in new ways about how we communicate with our constituents and has kept us on track.

I recommend the many strengths in internet marketing and web communications that you will find in Marc Lee and Affinity Resources.

Sincerely,



Betsy Topper
Director



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